

RYO (RIO) LEO AKASAKA

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CAREER

Product manager at Google with user-centered design (IDEO) and technical background (MSCS, Stanford). Shipped features in ads (YouTube), consumer (Google Maps), and enterprise (Google Drive). Responsibilities and experience in: mobile and Web platform for a 1B+ MAU product, deep product integrations with 3rd parties, metrics, experiment analysis and logging, building strong relationships with ads sales teams.

EDUCATION

Stanford University · Stanford, CA December 2012
M.S. Computer Science, Human Computer Interaction
Cumulative GPA: 3.77

Swarthmore College · Swarthmore, PA May 2009
B.S. Engineering, B.A Linguistics
Cumulative GPA: 3.72

WORK EXPERIENCE

Google Drive, Boulder CO March 2016 - Present
Product Manager

- Responsible for iOS, Android and Web platform and notifications teams, 1B+ MAU, 40 SWE.
- Shipped Google Material redesigned application across both mobile interfaces; launched protected Team Drives, Drive and Slack integration with over 1MM installs
- Led admin security and activity auditing team, launching BigQuery integration, new dashboards, Google Security Center integration

Google Maps, Tokyo, Japan September 2014 - March 2016
Associate Product Manager

- Led analytics and experimentation for Google Maps, increasing quarter-on-quarter experimentation volume within the org by 47%

YouTube, Zurich, Switzerland June 2013 - August 2014
Associate Product Manager

- Launched migration of TrueView in-search ad format, second largest video ads migration.

IDEO, Palo Alto, CA June 2011 - September 2011
Knowledge Sharing Intern

- Created evidence-based skills identification tool using Ruby on Rails and LDA model.
- Developed visualizations and designed prototypes for internal use.

VelQuest Corporation, Boston, MA June 2009 - January 2011
User Interface Software Engineer

- Designed and implemented web-based chemical inventory management system using C# and ASP.net.
- Developed tools for portable web application use by lab analysts located globally.
- Worked in team delivering the first product of its kind to AstraZeneca, Bristol-Myers Squibb and Eli Lilly.

PUBLICATIONS AND PATENTS

- Rio Akasaka, Etienne Deguine, Zhen Yu, "Entity based content distribution" US20170148068A1
- Neema Moraveji, Ryo Akasaka, Roy Pea, B. J. Fogg: *The role of commitment devices and self-shaping in persuasive technology*. CHI Extended Abstracts 2011: 1591-1596
- Ryo Akasaka: Protoviewer: *A Visual Design Environment for Protovis*. SIGGRAPH 2011

SKILLS

- Speaks Japanese and French as a native, conversational Portuguese.

TALKS AND TEACHING

- Speaker, Product Management Festival 2017, Zurich, Switzerland. "Building Products with Empathy."

ACHIEVEMENTS

- 20% product manager, Google Maps accessibility
- Author, "*In the Line of Fire: A History of the Swarthmore Fire Company*", 2009. ISBN: 0557044324.